



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199700

### Schedule Dates

10/29/12-11/06/12

### Advertiser

David Freed/AG/R (16301)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political+Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

10/26/12

Date Entered

11/02/12

Last Modified

Entered By Nicole Heckard

CO-OP

No

Headline #

ECR08889608

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,388.50

Net Total

\$36,201.50

Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/04/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Sa Su)	5	X	X	X	X	X	X	X	3	\$400.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
1.0.1	Closed Preempt (1)	10/29/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
1.0.2	Closed Preempt (1)	10/29/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
3.0	Normal Line / SPOT (3)	10/29/12-11/02/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
4.0	Normal Line / SPOT (4)	10/29/12-11/02/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	3	:30	9A- REGIS & KELLY	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/26/12
6.0	Normal Line / SPOT (6)	10/29/12-11/02/12	3	:30	10:58A- ABC-THE VIEW	1	1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/26/12
6.0.1	Closed Preempt (6)	11/01/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
6.0.2	Closed Preempt (6)	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
7.0	Normal Line / SPOT (7)	10/29/12-11/02/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/26/12

## CONFIRMATION CONTRACT

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### Product

Political-Political (1088)

### Brand

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### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER,LIZ

### Phone/Fax

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### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

Date Entered 10/26/12

Last Modified 11/02/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889608

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,388.50

Net Total \$36,201.50

Sales Tax

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Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

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8.0	Normal Line / SPOT (8)	10/29/12-11/02/12	3	:30	12:30P- JUDGE JOE BROWN 1230P	1	1	1	1	1	1			5	\$75.00	\$375.00	WHTM Harrisburg (WHTM)		10/26/12
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	3	:30	4P- 4:58:31P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/26/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	3	:30	4:58:31P- 5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/26/12
11.0	Normal Line / SPOT (11)	10/29/12-11/02/12	3	:30	5:30P- 5:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/26/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/26/12
13.0	Normal Line / SPOT (13)	10/29/12-11/02/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1	1	1	1	1	1			2	\$600.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
13.0.1	Closed Preempt (13)	10/30/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
13.0.2	Closed Preempt (13)	11/01/12															WHTM Harrisburg (WHTM)	Diversed/Exception -	
13.0.3	Closed Preempt (13)	11/02/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
15.0	Normal Line / SPOT (15)	10/29/12-11/02/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/26/12

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### Salesperson

Berry, Todd (1067)

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CONTINENTAL - Philadelphia

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N/A

### Account Types

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### Billing Type

Standard

### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

Date Entered 10/26/12

Last Modified 11/02/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889508

### Demo

Order Type Normal

### Package Deal

Commission % 15.00

### Commission

\$6,388.50

### Net Total

\$36,201.50

### Sales Tax

## WHTM Harrisburg (WHTM)

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Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

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15.0.1	Closed Preempt (15)	11/02/12															WHTM Harrisburg (WHTM)	Pre-empt/Exception - football Friday	
15.0.2	Closed Preempt (15)	11/01/12															WHTM Harrisburg (WHTM)	Pre-empt/Exception -	
16.0	Normal Line / SPOT (16)	10/29/12-10/29/12	3	:30	10P-ABC-CASTLE	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
17.0	Normal Line / SPOT (17)	10/30/12-10/30/12	3	:30	10P-ABC-PRIVATE PRACTICE				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
18.0	Normal Line / SPOT (18)	10/31/12-10/31/12	3	:30	10P-ABC-NASHVILLE				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/26/12
19.0	Normal Line / SPOT (19)	11/01/12-11/01/12	3	:30	9P-ABC-GREY'S ANATOMY					1					\$2,500.00		WHTM Harrisburg (WHTM)		10/26/12
19.0.1	Closed Preempt (19)	11/01/12															WHTM Harrisburg (WHTM)	Program Change/Exception - CMA awards	
20.0	Normal Line / SPOT (20)	11/02/12-11/02/12	3	:30	9P-ABC-SHARK TANK						1			1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/26/12
21.0	Normal Line / SPOT (21)	11/03/12-11/03/12	3	:30	8A-ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
22.0	Normal Line / SPOT (22)	11/03/12-11/03/12	3	:30	9A-NEWS-ABC27 NEWS SATURDAY MORNING 9A							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12

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### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

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N/A

### Account Types

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### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

### Date Entered

10/26/12

### Last Modified

11/02/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889608

### Demo

Normal

### Order Type

Normal

### Package Deal

Commission %

### Commission

15.00

### Net Total

\$6,388.50

### Sales Tax

\$36,201.50

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By Broadcast Month Spots Rate

Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	11/04/12-11/04/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
24.0	Normal Line / SPOT (24)	11/04/12-11/04/12	3	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
25.0	Normal Line / SPOT (25)	11/04/12-11/04/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/26/12
26.0	Normal Line / SPOT (26)	11/04/12-11/04/12	3	:30	7:59P- ABC-ONCE UPON A TIME AT 11P								1	1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
27.0	Normal Line / SPOT (27)	11/05/12-11/05/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P		1								\$400.00		WHTM Harrisburg (WHTM)	Pre-empt/Exception -	10/26/12
27.0.1	Preempt (27)	11/05/12															WHTM Harrisburg (WHTM)		
28.0	Normal Line / SPOT (28)	11/05/12-11/06/12	3	:30	6A- 6:30A (EST)		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
29.0	Normal Line / SPOT (29)	11/05/12-11/06/12	3	:30	6:30A- 7A (EST)		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
30.0	Normal Line / SPOT (30)	11/05/12-11/06/12	3	:30	7A- ABC-GOOD MORNING AMERICA		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
31.0	Normal Line / SPOT (31)	11/05/12-11/06/12	3	:30	9A- REGIS & KELLY		1	1						2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/26/12
32.0	Normal Line / SPOT (32)	11/05/12-11/05/12	3	:30	10:58A- ABC-THE VIEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/26/12

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CO-OP No

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### Commission

\$6,388.50

### Net Total

\$36,201.50

### Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

113

Rate

\$42,590.00

Grand Total:

\$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT (33)	11/05/12-11/05/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$150.00		WHTM Harrisburg (WHTM)		10/26/12
33.0.1	Preempt (33)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
34.0	Normal Line / SPOT (34)	11/05/12-11/05/12	3	:30	12:30P- JUDGE JOE BROWN 1230P	1	1							1	\$75.00	\$75.00	WHTM Harrisburg (WHTM)		10/26/12
35.0	Normal Line / SPOT (35)	11/05/12-11/05/12	3	:30	4P- 4:58:31P (EST)	2	2							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/26/12
35.0.1	Preempt (35)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
36.0	Normal Line / SPOT (36)	11/05/12-11/05/12	3	:30	4:58:31P- 5:30P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/26/12
37.0	Normal Line / SPOT (37)	11/05/12-11/05/12	3	:30	5:30P- 5:57:56P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/26/12
38.0	Normal Line / SPOT (38)	11/05/12-11/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/26/12
39.0	Normal Line / SPOT (39)	11/05/12-11/05/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1	1							1	\$600.00		WHTM Harrisburg (WHTM)		10/26/12
39.0.1	Preempt (39)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
40.0	Normal Line / SPOT (40)	11/05/12-11/05/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/26/12

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Salesperson Berry, Todd (1067)  
Sales Office CONTINENTAL - Philadelphia  
Buyer Name BRABENDER, LIZ  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency  
Billing Type Standard  
Comments DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

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41.0	Normal Line / SPOT (41)	11/05/12-11/05/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1							1	\$150.00		WHTM Harrisburg (WHTM)		10/26/12
41.0.1	Closed Preempt (41)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
42.0	Normal Line / SPOT (42)	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/26/12
43.0	Normal Line / SPOT (43)	11/05/12-11/05/12	3	:30	10P- ABC-CASTLE	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
44.0	Revised Line / SPOT	11/01/12-11/01/12	3	:03	12:02A- ABC-JIMMY KIMMEL					2							WHTM Harrisburg (WHTM)		10/31/12
44.1	Normal Line / SPOT	11/01/12-11/01/12	3	:30	12:02A- ABC-JIMMY KIMMEL					2				2	\$30.00	\$60.00	WHTM Harrisburg (WHTM)		10/31/12
45.0	Revised Line / SPOT	11/05/12-11/05/12	3	:03	12:02A- ABC-JIMMY KIMMEL		1										WHTM Harrisburg (WHTM)		10/31/12
45.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:02A- ABC-JIMMY KIMMEL		1							1	\$30.00	\$30.00	WHTM Harrisburg (WHTM)		10/31/12
46.0	Revised Line / SPOT	11/05/12-11/05/12	3	:03	7:57P- ABC-DANCING WITH THE STARS		1										WHTM Harrisburg (WHTM)		10/31/12
46.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS		1								\$2,500.00		WHTM Harrisburg (WHTM)		10/31/12

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### Advertiser

David Freed/AG/R (16301)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

### Date Entered

10/26/12

### Last Modified

11/02/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889608

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$6,388.50

### Net Total

\$36,201.50

### Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots

Nov. 2012 113

Grand Total: 113

## Rate

\$42,590.00

\$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.1.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-empt/Exception -	
47.0	Revised Line / SPOT	11/02/12-11/02/12	3	:03	7:58P- 9P (EST)						1						WHTM Harrisburg (WHTM)		10/31/12
47.1	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:58P- 9P (EST)						1			1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
48.0	Revised Line / SPOT	11/03/12-11/03/12	3	:03	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
48.1	Revised Line / SPOT	11/03/12-11/03/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
48.2	Normal Line / SPOT	11/03/12-11/03/12	2	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL								1	1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		11/2/12
49.0	Revised Line / SPOT	11/03/12-11/03/12	2	:03	12P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
49.1	Normal Line / SPOT	11/03/12-11/03/12	2	:30	12P- SPORTS-ABC COLLEGE FOOTBALL								1	1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
50.0	Revised Line / SPOT	11/03/12-11/03/12	2	:03	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE								1				WHTM Harrisburg (WHTM)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

## Contract # 199700

### Schedule Dates

10/29/12-11/06/12

### Advertiser

David Freed/AG/R (16301)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

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### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

DAVID FREED/AG/R  
DAVID FREED FOR ATTORNEY GENERAL  
KEVIN SHOOK - TREAS

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## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/31/12
51.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A					3				3	\$250.00	\$750.00	WHTM Harrisburg (WHTM)		11/1/12
52.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					2				1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/1/12
52.0.1	Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
53.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7A- ABC-GOOD MORNING AMERICA					1				1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
54.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10A- ANDERSON COOPER					2				2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
55.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12:30P- JUDGE JOE BROWN 1230p					2				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		11/1/12
55.0.1	Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
56.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	2P- ABC-GENERAL HOSPITAL					1				1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
57.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	3P- KATIE 3P					2				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
58.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4P- 4:30P (EST)					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		11/1/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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3235 Hoffman Street  
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Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
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## Contract # 199700

### Schedule Dates

10/29/12-11/06/12

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DAVID FREED FOR ATTORNEY GENERAL  
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### Package Deal

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### Net Total

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### Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Nov. 2012

Grand Total:

### Rate

\$42,590.00

\$42,590.00

### Spots

113

113

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9A-10A (EST)	1						1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

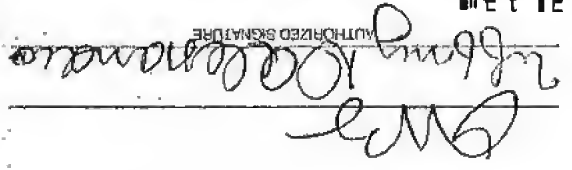
Date:

Accepted-Station:

Date:

Comments:

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<b>FIRST NATIONAL BANK OF PA</b> HERMITAGE, PA 16148 60-1809/433		<b>BRABENDER COX</b> 1218 GRANDVIEW AVENUE, 1ST FLOOR PITTSBURGH, PA 15211 (412) 434-6320	
10/25/2012		PAY TO THE ORDER OF	
\$26,838.75		WHTM-TV_Vendor	
DOLLARS		Twenty-six thousand eight hundred thirty-eight and 75/100	
2 Signatures Required Over \$5000		WHTM-TV_Vendor	
AUTHORIZED SIGNATURE		FREED	
		MEMO	
0029486 0433180921 0350532413		FREED	

BrabenderCox 10/25/2012 WHTM-TV\_Vendor 29486 26,838.75

First National Bank FREED

26,838.75

29486

FIRST NATIONAL BANK OF PA  
HERMITAGE, PA 10146  
60-1809/433

29568

10/31/2012

BRABENDER COX  
1218 GRANDVIEW AVENUE, 1ST FLOOR  
PITTSBURGH, PA 15211  
(412) 434-6320

PAY TO THE  
ORDER OF WHTM-TV\_Vendor

\$8,181.25

Eight thousand one hundred eighty-one and 25/100

DOLLARS

WHTM-TV\_Vendor

2 Signatures Required Over \$5000

MEMO FREED

⑈029568⑈ ⑆043318092⑆ 035053243⑈

BrabenderCox 10/31/2012

WHTM-TV\_Vendor

29568

8,181.25

First National Bank FREED

WHTM-TV\_Vendor

10/31/2012

BrabenderCox

8,181.25

8,181.25

First National Bank FREED

8,181.25



BRABENDER COX  
1218 GRANDVIEW AVENUE, 1ST FLOOR  
PITTSBURGH, PA 15211  
(412) 434-6320

FIRST NATIONAL BANK OF PA  
HERMITAGE, PA 16148  
60-1809/433

29545

10/31/2012

PAY TO THE ORDER OF WHTM-TV\_Vendor

\$ 5,431.50

Five thousand four hundred thirty-one and 50/100

DOLLARS

WHTM-TV\_Vendor  
WHTM-TV

2 Signatures Required Over \$5000

MEMO

FREED

⑆029545⑆ ⑆043318092⑆ 0350532413⑆

*[Signature]*

*[Signature]*  
AUTHORIZED SIGNATURE

BrabenderCox 10/31/2012

WHTM-TV\_Vendor

29545

5,431.50

First National Bank FREED

5,431.50

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/22/2012
-----------------------	------------------

I, BRAENDER COX LLC,

being/on behalf of: DAVID FREED, a legally

qualified candidate of the REPUBLICAN political

party for the office of: ATTORNEY GENERAL

in the 2012 GENERAL

election to be held on: NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:
----------------

**CANDIDATE'S REQUEST**

**Total Charges:**

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DAVID FREED FOR ATTORNEY GENERAL

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN SHOOK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

### To Be Signed By Candidate or Authorized Committee

10/22/2012

Date

Liz Brabender Kurnau

Signature

### To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, BRABENDER COX LLC  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

*Liz Brabender Kundo*

printed name

LIZ BRABENDER KUNDU

date

10/22/2012